### BRIEFING PAPER FOR HEALTH AND WELLBEING BOARD-PUBLIC

1.	Date of meeting:	11 <sup>th</sup> January 2017
2.	Title:	Rotherham Public Mental Health and Wellbeing Strategy 2017-2020
3.	Directorate:	Public Health, RMBC

## 1. Background

At any one time at least one person in six is experiencing a mental health problem. This not only costs the individual but is a cost to society and the economy. This strategy for Rotherham will look at the mental health promotion and prevention across a three tiered approach;

- Universal interventions- promoting good mental health and emotional resilience for all ages (primary prevention)
- Targeted prevention and early intervention- Targeted prevention of mental ill health and early intervention for people at risk of mental health problems (secondary prevention)
- Wider support for those with mental health problems- Softening the impact of mental health problems (tertiary prevention)

It will draw upon the evidence of what works for the whole population, for individuals who are more at risk of developing mental health problems and for people living with a mental health problem.

Promoting the mental health of Rotherham people and preventing mental ill health is not the responsibility of one organisation. Working with partners across Rotherham this strategy will look to improve the mental health of Rotherham people. The aims of the strategy are:

- Having a common understanding of what it means to improve public mental health.
- Maximising the opportunities to promote mental health and prevent mental ill health within Rotherham through:
  - Taking a life course approach to promoting mental health
  - Promoting a more holistic approach to physical and mental health
  - Integrating mental health into all aspects of our work
  - Creating environments which support mental health and tackle the stigmas associated with mental ill health

## 2. Key Issues

Promoting the mental health of Rotherham people and preventing mental ill health is not the responsibility of one organisation. The coordination of the strategy will be led by Public Health, RMBC, but it requires input from partners of the Health and Wellbeing Board.

This Strategy will not cover specific actions on suicide prevention; these are covered in the Rotherham Suicide Prevention and Self Harm Action Plan 2016-2018. Similarly crisis interventions are addressed in the Rotherham Crisis Care Concordat at <a href="http://www.crisiscareconcordat.org.uk/areas/rotherham">http://www.crisiscareconcordat.org.uk/areas/rotherham</a>. The strategy will not address mental health service provision or development, these are covered in Transformation plans for both adult and children and young people's services.

In addition there are many strategies and plans in Rotherham which will have a positive impact on the mental health of Rotherham people. The Rotherham Public Mental Health and Wellbeing Strategy will not duplicate this work but it will build upon it through the key elements of these strategies and policies.

# 3. Key actions and relevant timelines

In 2011 the national cross-government mental health strategy was published. Entitled 'No Health without Mental Health' (HMG/DH, 2011), the aim of this strategy was to mainstream mental health in England, establishing parity of esteem between mental and physical health services. The strategy recognised that mental health was everybody's business; individuals, families, communities, educators and employers. The promotion of mental health, prevention of mental ill health and early intervention are key features within this strategy. This national strategy concluded that action at a local level to implement this work will only be effective if there is sustained partnership working across all sectors. In order for the Rotherham Public Mental Health and Wellbeing Strategy and action plan to be successful it requires all partners of the Health and Wellbeing Board to commit to the development and sign up to the implementation of an action plan.

The framework for the Rotherham Public Mental Health and Wellbeing Strategy was developed following a stakeholder event in October 2016, with partners from statutory services and the voluntary and community sector. The draft strategy has been sent to the stakeholders for initial comments in December 2016.

High level actions have been proposed in the strategy but a more detailed action plan needs to be developed and submitted to a future Health and Wellbeing Board meeting in 2017.

### 4. Recommendations to Health and Wellbeing Board

- 4.1 Member organisations of the Health and Wellbeing Board accept and endorse the strategy and high level actions as outlined in the document by March 2017. This allows consultation on the strategy and sharing within individual organisations between January and March 2017.
- 4.2 Members of the Health and Wellbeing Board to identify a lead from their respective organisations to work with the Public Health Lead to develop a more detailed action plan. Named leads to be identified by January 2017.
- 4.3 A detailed action plan to be submitted to the Health and Wellbeing Board for approval in 2017.
- 4.4 To establish a multiagency group to develop and oversee the implementation of an action plan.

# 5. Name and contact details

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